



HOAK MEDIA CORPORATION

FOR IMMEDIATE RELEASE

DALLAS, Texas, 1/3/2007 - Hoak Media Corporation

**HOAK MEDIA CORPORATION COMPLETES ACQUISITION OF STATIONS IN  
NORTH AND SOUTH DAKOTA**

DALLAS, Texas - January 3, 2007 - Hoak Media Corporation today announced that it has completed the purchase of the assets of KFYZ-TV, the NBC affiliate serving the Bismarck, North Dakota market and its related satellite stations KQCD-TV, KMOT-TV and KUMV-TV; KVLV-TV, the NBC affiliate serving the Fargo, North Dakota market and KSFY-TV, the ABC affiliate serving the Sioux Falls, South Dakota market and its related satellite stations KABY-TV and KPRV-TV. In addition, the Company has entered into agreements with Parker Broadcasting, Inc. to manage KXJB-TV, the CBS affiliate in Fargo, North Dakota.

Hoak Media Corporation was formed by Jim Hoak and Eric Van den Branden in 2003. The Company owns, operates, or programs nineteen television stations in seven markets in the states of Texas, Colorado, Nebraska, South Dakota and North Dakota. Hoak Media's television station group includes affiliates of CBS, NBC, FOX, ABC, CW and MyNetworkTV.

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