



HOAK MEDIA CORPORATION

FOR IMMEDIATE RELEASE:

Hoak Media Corporation Names Randy Stone General Manager of Hoak and Parker Television Stations in Colorado

DALLAS, Texas (January 29, 2010) – Hoak Media Corporation today announced the appointment of Randy Stone as General Manager of Hoak properties in Grand Junction, Colorado, including Hoak owned CBS Affiliate KREX-TV, CBS satellite stations KREY in Montrose and KREG in Glenwood Springs, MyNetwork station KGJT and Parker Broadcasting owned FOX Affiliate KFQX-TV. Mr. Stone had been acting General Manager of the Colorado stations since mid December, 2009. He will be responsible for the management and oversight of these important broadcast properties in the growing Western Slope region of Colorado. He will report to Hoak Media's Chief Operating Officer, Rich Adams.

“Randy Stone brings a wealth of measurable television accomplishments to this important and demanding leadership role for our stations on Colorado's Western slope,” said Hoak Media Corp. CEO Eric Van den Branden. “He brings a level of energy, commitment and knowledge to the job that is sure to please our advertisers, fulfill our viewers wants and needs and insure our employees continue to produce quality locally produced television programming the viewers so richly deserve”, said Van den Branden.

Mr Stone's 30 year broadcast career began in radio in the Huntsville, Alabama market. He has held Director of Sales and Sales Management positions for Grant Telecasting and GOCOM Media over the course of the past 20 years.

Mr Stone is a graduate of the University of Alabama where he earned MA and BA degrees in Mass Communications. He resides in Grand Junction, Colorado.

About Hoak Media Corporation

Hoak Media Corporation currently owns, operates, programs or provides sales and other services to 23 television stations in 9 markets in the states of Colorado, Nebraska, South Dakota and North Dakota, Louisiana and Florida. Hoak Media's television station group includes affiliates of NBC, CBS, ABC, FOX, MyNetworkTV and CW. For additional information go to www.hoakmedia.com

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Hoak Media Corporation

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